

EVENING ECONOMY GROUP MEETING – THURSDAY 18TH SEPTEMBER – BONNY BOAT PUB

MINUTES

Present: Kathryn Shillito, Chair (**Hul**BID), Mark Andrews, Alana Ennis, Francesca Sharp (**Hul**BID), Andy Rollin (247 Company), Dave Forster (The Welly Club), Amy Tuttle (Fruit & The Welly Club), Deborah Simmonds (The Welly Club), Darren Bunting (King Billy), Carla Williamson (Bonny Boat), Mike McKay (Position), Sue Beer (Rumours/Lizard/JD's), Ann Donkin (Empress), Eve Backhouse (Kingston Hotel), Paul Wright (Manchester Arms), Robert Jackson (Trinity Bar/Star of the West), Leila Bolton (Punch Hotel), Melissa Green (Garbos), Mike Beadle (Mission), Chris Poole (Lyrics), Linda Cressey (HPSS)

Apologies: Kevin Priestley (Hull City Council) & Gary Parker (Humberside Police).

1. PREVIOUS MINUTES/MATTERS ARISING:

Kathryn talked through the minutes from the previous meeting held on 31st July. There were no questions.

2. STATE OF TRADE (over Freedom Festival)

- Punch – saw an increase in footfall with Freedom Festival from lunch time up until 7pm.
- Bonny Boat – saw an increase but felt it was also down to the weather. There was a lot of footfall down Whitefriargate.
- Empress – Miles better – especially on the Sunday.
- Mission – Felt it was a waste of time, with no big attractions like last year and so much space wasted. No increase in trade. In 2009 the Clipper Race was held in conjunction with Freedom so there was something to see on the Marina.
- King Billy – Ok, had live music playing so people came to see that as well as Freedom.
- Garbos – Busy until 9pm when stopped doing food.
- Manchester Arms – Good, people parking in the free car park and walking across
- Trinity/Star of the West – Ok, no massive increase. Still compare it to 4 years ago when it was a different world, so still down now. Freedom Festival was better organised than Sesh....they didn't run out of drinks.

3. GARY PARKER – POLICE UPDATE

In Gary's absence Kathryn gave details contained in an email from Sgt Ian Goode about Vulnerability Training.

*"This is to confirm that on **Thursday 6th November** RDS Training will be hosting both the Door Watch (1300 hours) & the BID Evening Economy (1500 hours) meetings at their premises in the Old Dock Offices on High Street. The reason for this is that I have invited a representative from Validate UK to come up and explain the national ACPO backed PASS scheme of identification and will also allow an opportunity to deliver the vulnerability training package to as wider audience as possible in one go.*

I'm aware that Pub Watch operates separately to the BID meeting (albeit there are many that attend both) and I therefore ask that an emphasis be placed on all members to attend so that we can maximize the opportunity to capture the largest audience possible, any who genuinely can't make it will then be captured via mop sessions as and when they can be arranged.

By having these two meetings under one roof it should also be a great opportunity for any other initiatives such as the Night Church to be presented as well as getting out the important messages about the run up to Christmas to be delivered to the widest possible audience" – Ian Goode

The vulnerability training will take around 45 minutes to deliver and the PASS scheme another 20-30 minutes on top. Starting at 3pm and finishing 4:15pm, the evening economy meeting will then continue as usual but it will be a brief session.

Kathryn asked for any feedback regarding policing that can be raised with them. Rob Jackson (Trinity & Star of the West) wanted to raise the point that at Sesh there was no trouble, however no police visible. It was policed by the event organiser's security but would have been good to see some police around.

Mark Andrews commented that if you have any problems with vagrants etc please see him and Raich. Boyes have stated that they will not be having any guards for the first 4 weeks so there may be a few issues with theft etc. Ring Mark or use your HullBID radio if you notice anything suspicious. It has been reported that stolen property has been taken into certain pubs (not allowed to mention names) and the police are watching closely.

4. HULL TRINITY FESTIVAL

Kathryn introduced Linda Cressey (HPSS) to speak about the Festival. Linda is responsible for health and safety, provision of equipment, stewarding etc. TOY who are the main headliners for Saturday are quite a loud band in a confined space, Linda has been working with them on this. Toploader are the headliners for Sunday, Linda explained we are expecting the footfall to be at its maximum, stewarding is in place but please be aware we can't control what goes on inside the venues. Unfortunately Katie who was organising the programme of bands has gone on sick, so Linda asked that anyone experiencing technical difficulties regarding PA's etc to see her after the meeting. We have been asked to apply soft closure regarding alcohol sales between 8pm-9pm. If you do have outside areas please ask people to stay inside, this is to help push people from the central area into the surrounding bars.

This year we have had a big expansion on bands wanting to play. A lot of bands are playing for free but we do urge venues to really look after them as part of the Musicians Charter, if you can offer them a payment or supply drinks, anything that will make them feel appreciated. We are working closely with the Warren and they will be coming around to check the bands are ok and are all in radio contact with each other.

There will be a mobile kept at the back of the stage at all times, the number for this is 07976 823577. Any problems with noise please let us know on this number. Environmental Health will also be keeping an eye on the levels. Last year we had no problems.

The festival perimeter will be extended slightly this year. Plastic glasses should be provided for all outside sales but not polycarbonates. The food concessions will be along the North side of the church, just past the market entrance by the church wall. There are 6 gazebos and we have received a lot of outside enquiries but we have turned these away to ensure it is only BID businesses. No petrol generators allowed. LPG will be checking. The Health & Safety walk around will be taking place at 12pm. The same rules apply to BBQ's in outdoor areas, you must have hand wash facilities, pot washing facilities and a fire extinguisher in place. If you have no method strategy or risk assessment please contact Linda and she will do one for you. Linda's personal mobile is 07833 445145 or email linda@hpss.co.uk for any questions or queries please do contact her.

Alana Ennis added that the marketing this year for Trinity Festival has been great. 20,000+ flyers and 1,500+ posters have been sent out in and out of the city. There is a large banner in Paragon Station and a lot of engagement within social media. We will be receiving the printed programmes on Monday and we have cling ons that Alana will be taking to every official venue to display in the window.

Friday 26th is the Almighty Opening Party Fundraiser at Holy Trinity Church; this is a ticketed event, £5 per ticket, with funds going towards the church. T-shirts are in production at Blu on Little Queen Street, priced at £11.99 each

with £1 going to The Warren. This is your event designed to bring people into the area and your venues so please push this as much as you can.

5. PURPLE FLAG WEEK

Kathryn explained that Trinity Festival is the kick start to Purple Flag week. We will be delivering bear mats and polycarbonate glasses next week! Please promote Purple Flag week as much as you can in your venues, last year Bonny Boat did an excellent job and really got into the spirit of it by dressing up the pub in purple and even the staff. Next week Mark and Raich will be out tying purple ribbons to lampposts around the city centre. It's something to be really proud of for Hull. 1st November is the next full inspection, so we need to show we are making a collective effort.

6. CHRISTMAS

Kathryn commented that last year HullBID did a media-based campaign for Christmas. This year we're focusing on activities and collaborating/pooling funds with stake holders to ensure there is plenty of attractions to drive footfall. To date, below is the line-up

- 16th November – Santa's Parade through the city in collaboration with Princes Quay (BID has inputted some funding)
- 27th November – Hull CC lights switch-on, City Hall
- 13th December – Elf themed Christmas Market, King Edward Street, including live reindeer and an Elf family
- 29th November - Victorian Christmas and Market down High Street. A collaboration between BID and Heritage Learning.
- 20th December - Live Nativity with Holy Trinity Church – starting at St Stephens and parading towards the church.

In addition to the above, we will be opening our **Christmas in Hull website** for all our BID members to promote offers/party nights/opening times etc. This is a free facility that attracted over 11,000 visitors last year.

7. HULL CITY COUNCIL – UPDATE

In Kevin Priestley's absence Kathryn provided an update on Hull City Council.

- Changes to public realm include a £20m spend. The main areas are Ferensway, Jameson Street, King Edward Street, Prospect Street, Queen Victoria Square, Beverley Gate, Whitefriargate and Trinity Square. The objective is to have all this complete for 2017 – to create new public space to give more scope to 365 events in 2017, there will be something on everyday of the year.
- Plans are to also pedestrianise the area next to McDonalds and BHS. It will create a lot of disruption but we the city will reap the benefits. HullBID support officers will distribute information about any impending works.
- Kevin has been working on getting a chugger agreement in place, to hopefully help reduce these.
- Trinity House – part of the old school will be demolished to create a 68 space car park. The Brethren hope to occasionally host some events within the space.
- City centre odour – Kevin has been very active in contacting Yorkshire Water regarding the "stench" in the city centre, please record all details you can and report it to Yorkshire Water, we need to get as many protests as we can for them to fund the work that needs to be done

8. ANY OTHER BUSINESS

- Mike (Mission) mentioned the dangers on Posterngate on a Fri/Sat night with cars speeding down, it is a big problem. Kathryn will put this forward to the council.

- Leila Bolton (Punch Hotel) – gave details of the BIIAB Level 1 Award in Responsible Alcohol Retailing – there are 30 places available to bar staff, on a first come first served basis. Taking place on 14th and 15th October for 4 hours, please let her know if you would like to book any places.

9. DATE/TIME OF NEXT MEETINGS

- 6th November – **please note different venue: RDS Training, Old Dock Office, High Street – start 1pm to incorporate training**
- 10th December, 3pm, **Bonny Boat**

Thank you as always to The Bonny Boat for hosting the meeting and providing the coffees. It is much appreciated.