

Q3 News

HullBID Biz Week dinner brings together key decision makers



From left, Mike Rice of Hugh Rice Jewellers, HullBID Executive Director Kathryn Shillito, Ben Davis-Rice of Reach Recruitment, Humber Business Week Chair Pat Coyle, and James Pinchbeck of Streets Chartered Accountants.

HullBID brought together member businesses from across the city centre for a flagship event which has become a highlight of the Humber Business Week calendar.

The Inspiring People dinner at The Deep attracted a full house of guests from a wide variety of sectors, who relished the opportunity to learn from each other and to collaborate on driving the economic regeneration of the city and its surrounding area.

Pat Coyle, Chair of Humber Business Week and the Director of Marketing and Client Relations at Rollits LLP, said: "We amassed more than 40 events for Biz Week this year and the Inspiring People dinner was a highlight once again.

"It's something I always look forward to because The Deep is a unique venue and the occasion brings together such a wide variety of businesses from the BID area."

Rory Clarke, a Non-Executive Director at J.R. Rix & Sons Limited, which relocated the headquarters of its 150-year-old business to Humber Quays in 2021, said: "One of the reasons we moved was to make ourselves a more attractive employer and particularly to younger people. Our staff love being here. We have learned a lot more about HullBID since we moved here and it's a fantastic scheme which supports us and our staff brilliantly."

Liz Ridley, Hull College Executive Director, Adults and Employability, said HullBID is a key partner for an organisation which has 7,000 students aged 14 to 80 and 500 staff at its city centre campus.

She said: "We are a big part of the local economy and HullBID really helps us engage with the business community and make sure that what we do meets their needs."

Mike Ross, Leader of Hull City Council, added: "You achieve so much more by

working in partnership and HullBID is a great example, bringing together the business community and the City Council to get things done in the city centre."

Ben Davis-Rice, Managing Director of main event sponsor Reach Recruitment, said he moved the business into Hull City centre about six years ago and then relocated to the Fruit Market area in 2022.

He said: "We sponsored this event because we wanted to get involved with HullBID. They provide a lot of help in the city centre from keeping it clean and safe to organising events like this."

The guest speakers told of their lives and careers, with a shared theme being their recognition of the importance of people.

Natasha Barley, CEO of the Sailors' Children's Society, said: "One of the best things you can do is invest in yourself and do some professional development; having a business mentor has been a game changer for me. Also, surround yourself with good people, people who you aspire to be like, who motivate you and who support you in the good and bad times."

David Kilburn CBE, co-founder of MKM Building Supplies, said: "We follow people because people make businesses, not buildings. If you haven't got the right kind of people running your businesses, the people who understand what they have to do to make it successful, then you are not going to have a good business."

Kathryn Shillito, HullBID Executive Director, said: "We assembled an audience of accountants, solicitors, charities, hospitality operators, recruiters, property developers, cultural organisations, public bodies and more.

"The turnout is testament to how HullBID is viewed as a vital conduit, putting businesses in front of each other and with decision-makers and getting things done."

Do you have a story you'd like to share?

For more information about how to share your news or ideas, email info@hullbid.co.uk or call on **01482 611850**. www.hullbid.co.uk

HullBID Introducing

Creative approach to generating growth

HullBID has joined businesses and other organisations from across the region as signatories to a pioneering initiative aimed at promoting creativity to generate economic growth.

The Hull & East Yorkshire Creative Charter was launched at Humber Business Week within days of HEY Creative's Chief Officer, Max May, giving an exclusive preview of the plan to the Hull BID board.

HEY Creative is the Hull and East Yorkshire Cultural Compact – one of over 30 organisations established by Arts Council England and the Department of Digital Culture, Media and Sport to support the regional cultural sector to grow and develop, with partnerships spanning education, health, business and more.

Max told BID directors that the Charter is “a rallying cry to support and champion our region's incredible



Max May at the launch of the Creative Charter.

creativity” with all types and sizes of organisations encouraged to sign up and champion four free-to-deliver commitments and collaborate with the arts sector for collective good.

Dominic Gibbons, MD of Wykeland Group and Chair

of HEY Creative, said: “Arts and culture delivers so much for our region. It brings our communities together, attracts and retains talent for business, and generates upwards of £35m a year for the region. But it can't do it all on its own. That's why we've launched the Hull & East Yorkshire Creative Charter, to encourage businesses and organisations to support and advocate for culture.”

Kathryn Shillito, HullBID Executive Director, said: “There is no doubt whatsoever that a vibrant and innovative cultural community brings huge benefits to our city centre and generates business for our members.

“We see it with our own activities and with the other festivals and celebrations including Humber Street Sesh, Freedom Festival and Pride in Hull and we welcome the new Charter as a means of bringing business and the arts closer together.”

To find out more and sign the Hull & East Yorkshire Creative Charter visit www.hey-creative.co.uk/charter

Top training team opens new centre

High-flying independent apprenticeship training provider Avant Skills Academy has opened a new facility in Hull city centre.

The business, which was formed as Avant Partnership in Grimsby in 2007, expanded its apprenticeship offerings to Hull in 2022. The new centre which opened recently in Jameson Street provides dedicated training rooms for the company's skills experience and apprenticeship learners as well as a hairdressing salon which has eight stations and is open to the public.

Ryan Johnson, Avant's Business Development Coordinator, said the company is one of only six independent apprenticeship training providers nationwide – and the only one in Yorkshire and Humber – to have been awarded “expert” status by the Department for Education.



Apprentices and aspiring hairdressers at Avant.

Ryan added that as a specialist in business, digital, data, team leadership, management and hairdressing Avant aims to be the top choice for local employers seeking apprenticeships and training solutions.

Another recent milestone was the company's annual awards ceremony held at Social in Humber Street as a

showcase with a view to engaging with more employers in the future.

Ryan said: “We are committed to upskilling and shaping tomorrow's experts from today's apprentices. We want to strengthen employers' talent pools and as our partnerships with city employers grow, we aim to expand our awards events to include more local businesses.

“Our approach to high-quality, learner-centred learning and development equips apprentices with essential knowledge, skills, and behaviours for career progression.

“Our pre-apprenticeship learners gain valuable work experience, preparing them for successful transitions into apprenticeships or employment. In addition we have a team of champions who are dedicated to sustainability, health and safety, wellbeing, and equality, diversity, and inclusion.

“We're extending an open invitation to young people or anyone interested in apprenticeships to explore the opportunities we offer.”

Bargain hunters beat a trail to Thrift Shop

Cost and conservation are the key themes behind a new arrival in Princes Quay.

The Thrift Shop promises to turn the spotlight on “all things retro and one-of-a-kind” and in doing so “redefine the concept of shopping with a purpose.”

The shop opened recently in the unit formerly occupied by River Island and operators reported a rush of interest from the outset, with hundreds of customers over the first weekend.

The owners said their aim is to offer a curated selection of thrifted and second-hand items which will encourage conscious consumerism and celebrate

the charm of past treasures that stand the test of time.

They are presenting their premises as a revamped shopping destination that echoes with nostalgia and originality and embraces the spirit of sustainable fashion and timeless style.

The Thrift Shop is open from Tuesday to Sunday and has already launched a programme of special events including a £1 Sale, Kilo Sale and Fill A Bag Sale.

A spokesperson for the business said: “Whether you're on the hunt for a statement piece to elevate your wardrobe or a unique decor find to spruce up your living space, Thrift Shop promises an unparalleled shopping experience that transcends the ordinary. Each item tells a story, waiting to be adopted by a discerning shopper who appreciates the beauty of pre-loved pieces with character.”



Bargain hunters at The Thrift Shop.

Hinds expands to Prospect Centre

A rapidly expanding jewellery business has arrived in the Prospect Centre for the company's third new opening this year.

F Hinds, which is a family-owned and run jewellers and was established in 1856, now boasts 118 stores across England, Scotland and Wales. The business also operates 12 outlet stores under the Chapelle brand.

Jeremy Hinds, Sales Director of the company, said the latest addition marks another milestone in the company's journey of bringing high-quality products and exceptional customer service to communities across the UK.

The opening is also significant for the Prospect Centre, which is aiming to bring in more independent



Members of the team at F Hinds in the Prospect Centre.

businesses since being taken over earlier this year by Z & F Properties.

The new store carries a wide range of engagement rings, wedding bands, watches, necklaces, and

earrings, featuring both high-profile brands and affordable options to cater to all budgets. The shop also offers a range of services including jewellery design, remodelling, and repairs, as well as gold for cash.

Jeremy said: "We are thrilled to have opened our doors in Hull. The continued expansion of our physical retail footprint reinforces our commitment to the UK's high streets, towns and city centres, and our first store in East Yorkshire demonstrates our confidence in the area.

"As a family-run business who pride ourselves on delivering excellent customer service, bricks-and-mortar retail will always be a priority for us. We have the privilege of being part of some of the most special moments in our customers' lives, and we look forward to being able to provide the same for the community here in Hull".



Richard Shaw at BoyleSports in Jameson Street.

BoyleSports opens city centre shop

A sports betting and gaming company which began its expansion from Ireland to England four years ago has opened its latest outlet in Hull city centre.

Richard Shaw leads the team of five at the new BoyleSports shop in Jameson Street and also runs the firm's Hesse Road branch as Multi-Site Manager.

With ten years in the industry Richard has witnessed the growth in online betting but says the investment in street sites has continued, with BoyleSports now operating nearly 400 shops across Ireland and the UK.

The company's mission is to create a world class betting and gaming experience. Its offerings extend to games including casino, lotto, and bingo, sports from horse racing and football to archery and water

polo and other markets from politics to Eurovision.

Richard said: "We also offer the self-service betting terminals which automate the process and which frees up the staff to spend more time with the customers instead of staying behind the desk.

"It's that commitment to customer service which is driving the increase in shops. Online betting has become huge but people still want to go into the shops. It's a modern, stylish environment and they enjoy socialising with their friends and the staff.

"Hull city centre is a very competitive location for our industry and that means we will always have a very strong focus on customer service. We want our customers to have a good experience when they come here.

"As part of that we're eager to work with HullBID because we recognise the benefits of encouraging people to visit the city centre".

Homestyle fills a gap in the market

A city centre building which was home to a well known book store for more than 40 years has now opened a new chapter as a destination for quality furniture and furnishings.

Homestyle has opened its doors in the former Browns Books building in George Street with owners Vince and Alex Bryan promising the levels of customer service which can't be matched online.

Vince said: "There is still demand for bricks and mortar in the furniture sector because people want to see what they are buying and we're in a great central location."

Vince is an electrical engineer and combines his work with his duties at Homestyle. Alex worked as a teacher and the idea of opening a furniture shop came from

a family member who was in the trade for 30 years.

Vince said: "We noticed a gap in the market for good quality, fairly priced furniture and furnishings, offering a physical store presence where customers can call in, see, touch and feel the products before making a purchase.

"They can see what they are buying and they still have the option of choosing from many more items online, with goods delivered directly to the door. We think we've filled that gap with Homestyle.

The range extends to sofas, beds, dining tables and cabinets including a lot of handmade wooden furniture.

Vince said: "We also offer a wide range of styles and can order anything else on request including furniture for businesses. People don't have any problems finding us because everybody remembers Browns."

Homestyle is open six days a week. To find out more visit <https://www.homestylehull.co.uk/>



Vince and Alex Bryan at Homestyle.

Q3 Report

Bilocca and Bert's serving up a boost for hospitality sector



HullBID has launched a new venture aimed at giving the city centre's hospitality businesses a helping hand and bringing together the wider membership for a new networking opportunity.

The HullBID Supper Club was unveiled with a launch at Bilocca – the new training restaurant at Hull College – and is now being rolled out with a first season of six dates at destinations including local independents and big brands.

The initiative was inspired by the organisers of the Monday Night Supper Club which is now in its 10th year and which is liaising with HullBID to reach even more businesses in the food and beverage sector.

Kathryn Shillito, HullBID Executive Director, said: "Our new Supper Club is a great opportunity for our members to network in a relaxed and informal setting and at the same time to support some fabulous city centre eateries.

"We will be covering a variety of dining styles and cuisines and each venue has agreed to put together a bespoke, discounted menu for us, with HullBID providing a complimentary welcome drink at each event. The response from restaurants and guests has been really enthusiastic and we're expecting demand to increase as the Supper Club becomes established."

BID members were given a taste of what to expect with an exclusive lunch at Bilocca, named in honour of Lilian Bilocca and her fellow Headscarf Revolutionaries, who campaigned to improve safety for working at sea.

Kathryn said: "The preview event at Bilocca was the perfect place to

launch Supper Club because it demonstrated Hull College's efforts to address the issues in the hospitality sector. All the feedback from our guests indicates they will be coming back to Bilocca for a second helping!"

Debra Gray, Principal and Chief Executive at Hull College, told the audience at Bilocca: "How lovely it is to see the restaurant finally open for business and to see it full, and to see the students doing the wonderful job that I always knew they would. We want to make sure everybody who leaves our hands can go straight to your hands. I don't want these guys leaving Hull and East Yorkshire. I want them to be working and living here, and you are our pipeline for that."

Samantha Dunion, General Manager of the DoubleTree by Hilton in Hull, said: "The HullBID Supper Club is a great idea. It's an opportunity to network in a different environment and to welcome so many businesses into our world.

The first HullBID Supper Club took place on Wednesday June 26 at Bert's Pasta Bar in Humber Street with a delicious selection of meat, breads and pastas finished with a good helping of gelato.

A monthly Supper Club event will take place every month through to November with Marco Pierre White Restaurant at the DoubleTree by Hilton Hotel as the next venue on Wednesday July 24, The Brazilian Churrascaria & Bar on Wednesday August 21, Pizza Express in Princes Quay on Wednesday September 25, The Hispanist in Paragon Arcade on Wednesday October 23, and Prezzo in St Stephen's on Wednesday November 13.

To find out more and to reserve a place email Francesca@hullbid.co.uk

Pride in Hull aims to promote city as a safe space

Pride in Hull, the city's premier celebration of LGBTQIA+ pride and equality, is gearing up for its most vibrant and impactful event yet on Saturday July 27th.

Organisers are once again expecting big crowds to flock into the city centre to enjoy a diverse programme which includes electrifying live performances, thought-provoking discussions, and engaging activities for all ages.

The main stage will be in Zebedee's Yard, Savile Street has been designated as Hull Freedom Quarter, there will be a community market in King Edward Street and a family area in the Ferens Art Gallery.



Pride in Hull 2023. Picture by Tom Arran.

In keeping with the festival theme of "We've Got Pride Down to a T", Queen Victoria Square will become Trans Square.

Andy Train, Chair of Pride in Hull, said: "The event is completely free and open to the LGBTQIA+ community, allies, families, and individuals from all walks of life."

Andy added that Pride in Hull has become a powerful platform and voice for the city's LGBTQIA+ community and allies. He said the organisation collaborates with local businesses, public organisations, and community leaders to create an inclusive and welcoming environment for all.

Andy said: "Pride in Hull is no longer just a one-day event; it's a year-round commitment to creating a more inclusive and accepting society. Our mission is to amplify the voices of the LGBTQIA+ community, celebrate our diversity, and inspire positive change through education and advocacy."

"By shining a light on the trans community, we hope to raise awareness, challenge stereotypes, and inspire meaningful conversations that will lead to greater understanding amongst the wider community."

For more information visit www.prideinhull.co.uk

Consultation will shape city's new cultural strategy

Hull City Council has embarked on a consultation with residents and businesses across the city towards creating a new five-year culture strategy

The consultation was launched after Cultural Tides, which 170 local cultural organisations and individuals attended, along with industry experts from across the UK and Europe.

Activities will include a whole host of workshops, focus groups and an online survey which closes 5 August. Two open engagement sessions at Hull's Guildhall in early July will be filled with discussions, ideas and creativity and will aim to gather input and insights from the community to shape the cultural future of Hull.

In 2023, the council undertook engagement and consultation with partners and communities

across the city which offered an insight into what culture means to residents and what role it should play in the city and its communities.

The development of the strategy will help to deepen the understanding of what matters most to Hull's residents, ensuring the delivery plan represents a shared ambition for the city.

Matt Jukes, Chief Executive of Hull City Council said: "The cultural strategy will shape the future of the sector in Hull over the next five years, so it's vital we gather as many thoughts, opinions and ideas as we can."

"Being part of the conversation and sharing your thoughts will help us to create a vibrant strategy, making Hull an even more exciting place to live, work, and play."

Louise Yates, CEO and Artistic Director of Hull arts organisation, Back to Ours Ltd added: "It's so important that local people are involved in the development of the city's cultural strategy. Culture means different things to different people, so it really can't be written behind closed doors."



Research is under way to shape a new culture strategy for Hull. Picture by Absolutely Cultured and Back to Ours.

"I'm hoping that this process will bring local people and the cultural sector together to create a new strategy that's bold and exciting."

To complete the online survey visit <https://yoursay.hull.gov.uk/hulculturestrategy>

Charity in plea to get outreach team back on the road

Homelessness charity Emmaus Hull & East Riding has launched an urgent appeal for help to replace the vans used for its outreach service.

Stephanie Dixon, Director and CEO of the charity, said the two vehicles which it has been using are both broken beyond repair and a campaign to raise £10,000 to replace them has now reached its halfway mark.

Stephanie, who this month marks her first anniversary heading up Emmaus, said the appeal is the current top priority as she works towards making improvements on a number of fronts.

Emmaus operates an outreach service in addition to its support for a residential community and its



Members of the outreach team at Emmaus.

retail side, which includes a substantial store in Whitefriargate.

Stephanie said: "I came in to try and take Emmaus to the next stage and the main objective is funding, 70 per cent of which comes from grants and donations. We want to drive that and make connections and ideally we would like to become self-sufficient in the next five years."

"I've also been building a new team. There has been natural progression with some people leaving and most of the staff are completely new. We've been restructuring and we want to grow the enterprise side of things."

Members of the outreach team have started their own fundraising challenge with the aim of completing a 500-mile walk during the year.

Stephanie said: "The walk will work out at a combined total of 1,143,200 steps and we hope people will support us because we need at least one replacement van as soon as possible."

To contact Emmaus visit <https://emmaus.org.uk/hull/>

News

Superheroes and street food launch a summer of fun

HullBID Street Food Nights kicked off its 2024 season with five fun-filled hours of great food, drink and entertainment and the promise of much more to come.

Also on the radar on Friday August 9th is the return of Dino Day, which for the past two years has delivered a summer screamfest of roarsome entertainment.

Lee Chapman of main Hull Street Food Nights sponsor 40Twenty Events said this year's debut event in Zebedee's Yard was a great start which left people hungry for more.

He said: "We did well with our draught beer and cocktails and I don't think we'll change anything for

the next one. There was plenty of good food on offer as well and the entertainment was better than ever.

"We were really pleased to be able to secure the sponsorship and we're looking forward to the remaining three events."

Hull Street Food Nights will take place from 4pm until 9pm on Thursday July 11, Thursday August 15 August and Thursday September 19.

Superhero Day in May attracted a big crowd to meet Wonder Woman, Superman, Spiderman, Captain America, Batman and Iron Man and businesses can expect to be inundated again when Dino Day returns on August 9.

Gurpreet Kaur, who owns Goldenfry fish and chip shop in Savile Street with her husband, said: "Superhero Day went really well for us and we were packed until well into the afternoon. I think we were up at least 60 per cent on a normal Friday.



Crowds at the first Hull Street Food Night of 2024.

"We took over the business about two years ago and we've seen a few of these events since then. Dino Day is even busier so we're really looking forward to that coming round again."

Sisters celebrate 40 years of Hull's first delicatessen

Two sisters who helped their dad open Hull's first delicatessen celebrated with their colleagues as the business reached its 40th anniversary.

Tony Burr has long since retired from the day-to-day workload at Herby's in Carr Lane but Alison Denby and Michelle Hodgson are still serving regular and new customers from across the city.

Tony worked for 22 years at Queen Elizabeth Dock before opening the very first Herby's in a former hardware shop in Newland Avenue, Hull, in 1984. In 1989 the business relocated to Ferensway and added a 100-seat café. A shop in Princes Quay was added in 1993 and at various times there were others



Alison Denby and Michelle Hodgson at Herby's.

in Holderness Road, Hessle Road and Market Place, in the building which is now a Post Office.

As Tony and his wife Sheila reduced their involvement the business was consolidated into the Carr Lane shop, where Alison and Michelle lead a team of eight.

Michelle said: "We were still at school when we were working in the first shop and now we run the business together.

"We've seen a lot of changes over the years with a shift from the original deli products to sandwiches, snacks and pastries. It helps that we've got some big businesses on our doorstep, and the catering side of things has really taken off.

"It is a competitive sector and there is a lot more to it than making sandwiches. We've seen a lot of other businesses come and go but we've been around long enough to know what works and what people want. When dad opened the doors he said he wanted to specialise in excellent food and different tastes. We still do that and we are still getting customers from 40 years ago."



Chair's statement Jim Harris, HullBID Chairman
Thank you to all of you who attended our amazing Business Week event at The Deep where the impact Hull BID makes on the 'atmosphere' of the city was clear to see! Enlivenment is a major USP for any successful urban area in modern times and whether it is Street Food Nights, Dino Day or a Super Hero event your fantastic BID team continue to smash it!!

Got a question?

For more information about how to share your news or ideas, email info@hullbid.co.uk or call on 01482 611850

www.hullbid.co.uk

The HullBID team

To find out about our board directors, visit www.hullbid.co.uk



Kathryn Shillito
Executive Director

01482 611889
kathryn@hullbid.co.uk



Jane Smallwood
Operations Manager

01482 611802
jane@hullbid.co.uk



Francesca Sharp
PA/Business Liaison Officer

01482 611850
francesca@hullbid.co.uk



Mark Andrews
Senior Support Officer

07715 105989
mark@hullbid.co.uk



Raich Orr
Business Support Officer

07595 820121
raich@hullbid.co.uk



Martin Foster
Cleaning & Maintenance Operative

01482 611888
info@hullbid.co.uk